

Commercialization of Education system: An Overview

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ABSTRACT

"Education is the the process of acquiring the body of knowledge and skills that people are expected to have in your society. A good education develops a critical thought process in addition to learning accepted facts. It also encourages intellectual curiosity will lead to lifelong learning."Education changes the mindset of the world and is vital for e thinking and proper mind set of the masses. Truly Educated masses can change the face of the world. Education is vital for proper growth, peace and for reducing the Conflicts. Educating the masses and half of the problems are gone and the society starts following the track of development. Education is essential. Education is a basic necessity. At no cost education can be ignored. The Importance of education is next food. But now a day education has also become a business which is done of profit. The concept of Commercialisation of education has growing day by day. In past 10 year the process of expansion, privatisation and Internationalization of Indian higher education. Now It has become sale of Service or profit making venture for people. It has affected the student's psychological state as well as general behaviour. Thought this paper I want to compare on the positive and Negative impact of Commercialization on Education System.

Key Words:-Commercialization, Privatisation, Profit making venture

I. INTRODUCTION

"Mata Shatru Pita bairi, yena balo na pathita. Na Shobhate sabha madhye hans madhye bako yatha".According to this Sanskrit Saying "A mother and father who do not encourage their child's Education are his enemies indeed, an illiterate among educated, Ones is the as in a group of swans the crow, Is neither wanted nor admired". This proverb truly depicts the importance of education. Education is a mean which inculcate values and apply the technical knowledge in real life situations. At present India has the largest student population in world.

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Traditionally higher education was as a mean of distribution of knowledge which helps to get a good job where as higher education was used as an instrument of personal development of Individuals to have a better standard of living and an instrument of production and economic growth and thereby ensuring the economic well-being of people and societies But now this concept has been drastically changed to economized knowledge which means a valuable commodity that can be used for commercial transactions.

Education today is an object of Business which has serious and negative effects on our society. The more one can pay higher education he can get. Every year number of students going for higher professional education is increasing in India So it becomes a very good opportunity for higher Education Institutes for earning good profits by offering Such Courses with which they can earn more money. But if we see the other side of coin now the higher Education Institutes are with each other for providing quality education at reasonable prices. It indirectly benefits to the buyer means the students. The students are also getting quality education in these Commercial Institutes. So now the direction of education will lie more in the teachers and students.

Because of the rapid development of science and technology, and the internet the Education system is becoming more and more private and commercial it has negative impacts. Some of those are following:

1. More emphasis on marks Marks, marks and marks only:- Now a days, no one is taking care of knowledge rather everyone is desperately running after the marks. Students are galloping down the contents keeping the real concepts at bay. Theoretical aspects are being preferred and practicalities are dying the unwanted death. The real concept of education is to enlighten the mind hence the society. But, eyeing on marks has made the conceptual approach a useless commodity. More and still more importance is awarded to the percentage that will be decorating the mark sheets of the student.

2. Not up to the mark of Principle of quality:-The teacher's ability to engrave and craft the quality out of the quantity is over looked. Quality is a desperately sought after thing that seems to be missing in educational institutions. No one is talking about new ideas rather students are just following the course with blind folded mind. These blind folded minds are just passing the baton to forthcoming generations and this series going on and on still on. Quantitative aspect is keeping qualitative aspect at bay rather quality could be sitting out at the door with hands cuffed behind tightly so that it could not enters the minds to make them enlightened.

3. Selling right the Profit and Loss statement:- The management are sitting on the helm of the affair and perfectly eyeing on the profit and loss statements of their institute's balance sheet. They want there invested capital grow like anything and at any cost. They are not at all concerned with student's futures, they are only concerned with the profits. Many schools and college can be seen giving emphasis on the courses which are not having any relevance to the modern era rather these courses are theoretical in nature with no relation to the practical concept.

4. Pricing beyond the reach:- The Impact of Commercialization in education could be measured from the pricing matrix of the educational courses. A fee slip depicts the charges with variable variety and squeezer and the last drop of hard earned money of the parents. Nifty donation and other monetary wheel are being flexed to make the institutional moving on the concepted granc oriented path that enhances the income of the managements. A poor man just can't even dream to get his child educated in spite of intelligence and ability of his child.

5. Education a commodity that could be bought:- Commercialization of education has made the student a buyer. A student is just buying a commodity in the form of education and the same is used to sell in the market to fetch higher packages getting jobs. After getting jobs, they just concentrate on their on and do not care about

their follow work mates, their regional growth their society and their nation. Commercialization of education is producing slaves that are only saying yes their bosses and these slaves are blind folded personalities who just appeases there system for their personal development and hence to lead a luxurious life.

6. Teacher's abilities suppressed under burden:- His impact of commercialization on education related with over burden of the teachers. Teacher is forced to work in accordance to the commercial benefits of the institutions. They were busy of take classes, examinations remedial classes, tutorial classes etc. Despite this hard work they are not getting equivalent monetary benefits rather they are not at par with the labourers who are working at building construction sites. Teacher are to appease the students as if they are the customers and if the get annoyed the profit graph will decline to the lowest dip.

7. Mechanized not it linear relation with psychological principles:- Commercialization of education make the education a distant relative of psychological principle who is not in talking terms with each other rather they are dagger drawn enemies who are blood thirsty. The Students are not taught to became scholars rather they are being taught to make this minds more mechanized and in orientation to the mechanical world. There are a lot of repetition in the curriculum that has crept in the system. The students are supposed to gallop down the contents. These contents are just like the water that goes unattended and just passes away without getting down to the deepest depth of student's mentality.

8. Teacher's poor condition and standard of living:- Commercialization of education has created a hell for the teacher. Teachers are being kept devoid of basic amenities that are "must for a normal survival of human being. Teachers are being treated as slaves who are under paid below the bench mark. The salaries are so low that they are even unable to afford the daily transportation. They could not make the more go and life her came to stand still. They are no provided with accommodation, where adequate arrangement of water, food and other amenities are not available. The management is only concerned with profits, profit and profit and so on.

9. Over burden Curriculum: - The impact of commercialization of education is so drastic and dangerous that it is playing havoc on the mental well-being of the students. They feel reeling under the burden of curriculum and that too not in accordance and linear relationship to the practicality and positive conceptualism. The psychologies are reeling under the burden and a dim hope of revival just not there in the horizon and this hope cannot be seen on any face which is bearing the atrocities of the mechanized system of education. The proactive approach has diminished somewhere behind the declining sun set of dying mentalities. The students are given the assignment and other home tasks which are not having any linear relationship with the reality rather these are just given to give an impression of falseness and negativity. These actions are played only for the benefit of the educational institutions.

II. RESULTS AND DISCUSSION

From the above discussion it is clear that commercialization has both the positive and negative impact on education. Without privatization commercialization is also not possible. Main purpose of education is to bring out the capabilities of learner by providing a suitable physical and social environment. Now a day's educational

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sector has become an industry where private institutes are earning profits by providing quality education to students but this policy is also helpful to the Govt by decreasing their workload and preparing the new generation for the development of the modern society.

Conclusion: - After this long discussion, we can say that commercialization has many negative effects on our education system but every dark cloud has silver lining. It means every negative has positive also. Commercialization has some positive effects on our society, also like it has started such education system in our country which is job oriented and more efficient. Now a days people prefer such courses which can provide them jobs and handsome salary. Today's people are more commercial, professional and efficient in their work but even than negative impacts hinder its positivity. Overall results are still negative. So, we can conclude that commercialization has both impacts. It depends on the government as well as on the commercial educational Institutes to remove the drawbacks in the system. Education is a powerful instrument of a Nation's social and Cultural development. So this pattern is carefully designed to help in the meeting the changing requirements of present world. Its short comings can be removed by the interference of government by making some rules and regulations related to working of such educational institutes. Sufficient salaries should be paid to teachers and good working environment should be provided so that they can work whole heartedly.

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