

Impact of social media on Education

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ABSTRACT

Teachers, students as well as every person of society depends upon social media for education so social media plays very important role in education. It is generally perceived that students will learn more from social media as compared to traditional methods. Though teachers and students are now pushing learning beyond the borders of the classroom through social networking, which move also comes with hurdles, including the fact that many schools still block access to such sites within their walls. School officials must also confront the uncertainties and questions surrounding privacy issues, proper management, and cyber security when they open their doors to social-networking sites. On the other hand, educators can help students realize even more benefits from their social network site use by working to deepen students' still emerging ideas about what it means to be a good digital citizen and leader online.

Key Words: *Classroom, Educators, Students, Traditional Methods*

I. INTRODUCTION

Social media are computer-mediated technologies that facilitate the creation and sharing of information, ideas, career interests and other forms of expression via virtual communities and networks. The variety of stand-alone and built-in social media services currently available introduces challenges of definition; however, there are some common features:

1. Social media are interactive Web 2.0 Internet-based applications.
2. User-generated content, such as text posts or comments, digital photos or videos, and data generated through all online interactions, are the lifeblood of social media.
3. Users create service-specific profiles for the website or app that are designed and maintained by the social media organization.
4. Social media facilitate the development of online social networks by connecting a user's profile with those of other individuals or groups.

Users typically access social media services via web-based technologies on desktop computers, and laptops, or download services that offer social media functionality to their mobile devices (e.g., smartphones and tablet computers). When engaging with these services, users can create highly interactive platforms through which individuals, communities and organizations can share, co-create, discuss, and modify user-generated content or pre-made content posted online. They introduce substantial and pervasive changes to communication between businesses, organizations, communities and individuals. Social media changes the way individuals and large

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organizations communicate. These changes are the focus of the emerging field of technoself studies. Social media differ from paper-based media (e.g., magazines and newspapers) or traditional electronic media such as TV broadcasting in many ways, including quality, reach, frequency, interactivity, usability, immediacy, and permanence. Social media operate in a dialogic transmission system (many sources to many receivers). This is in contrast to traditional media which operates under a monologic transmission model (one source to many receivers), such as a paper newspaper which is delivered to many subscribers or a radio station which broadcasts the same programs to an entire city. Some of the most important websites are Google+, facebook, WhatsApp, Twitter and YouTube. These social media websites have more than 100,000,000 registered users.

Social media is the collective of online communications channels dedicated to community-based input, interaction, content-sharing and collaboration.

Education is the process of facilitating learning, or the acquisition of knowledge, skills, values, beliefs, and habits. Educational methods include storytelling, discussion, teaching, training, and directed research. Education frequently takes place under the guidance of educators, but learners may also educate themselves. Education can take place in formal or informal settings and any experience that has a formative effect on the way one thinks, feels, or acts may be considered educational. The methodology of teaching is called pedagogy (wikipedia).

Education is commonly divided formally into such stages as preschool or kindergarten, primary school, secondary school and then college, university, or apprenticeship.

A right to education has been recognized by some governments and the United Nations. In most regions, education is compulsory up to a certain age.

II. OBJECTIVES

- 2.1 To know the positive impact of social media on education.
- 2.2 To know the negative impact of social media on education.

III. REVIEW OF LITERATURE

Jayne, Waddington (2011): It concluded that Social networking among adolescents is not just a fad; it is part of their culture. While social networking can expose teens to danger, they are exposed to the same dangers in real life as well. A parent or teacher cannot expect a teen to abandon the internet and be able to thrive in modern society as computers, technology, the internet, and social networking is utilized in all aspects of modern life, even in the workplace. This is why social networking should not only be included as a valuable tool to enhance the classroom but should also be utilized as an opportunity to teach students the skills that ensure safe and enriching use of social media.

Mrs. Vishranti Raut(2016): It concluded that social media has both positive and negative impacts on education or students. It is very important to overcome this problem. How can parents alleviate the negative aspects of social

media while improving upon the positive results? Moderating their access to social media is one excellent method. Most of the negative aspects can be overcome by reducing the amount of time spent on social network sites. Paying attention to their academic progress and addressing any issues will go a long way towards keeping the negative aspects of social media from influencing their studies. Provide ample time for face-to-face social interaction, like having some family leisure time in which you discuss their studies in a relaxed atmosphere or inviting friends and family over for get-together, providing fun, face-to-face social interaction with loved ones. All this we help us to reduce the Negative impact of social media on the students which will in turn benefit our young generation.

IV. IMPACT OF SOCIAL MEDIA ON EDUCATION

As we know every coin has two sides like it social media have also positive and negative impact on our education.

4.1 Positive impact of social media on education: Social media is the collective of online communications channels dedicated to community-based input, interaction, content-sharing and collaboration.

Websites and applications dedicated to forums, microblogging, social networking, social bookmarking, social curation, and wikis are among the different types of social media.

Consider the following positive influences of social networking technologies on **education**:

4.1.1 Socialising: An important part of growing up, is to socialize and make friends. Why this is important? It is because, it allows the **children** to exchange ideas and **learn** new things. The more they interact, the more they learn. This will invariably result in them becoming more confident in life.

4.1.2 Sharing knowledge It provides an easy and an effective way in which **students** can share knowledge. Online data is available to all (unless the restrictions are put against them from the ones who share) . Students can easily access the data, learn, modify (if needed) and share. Hence, the flow of knowledge becomes smooth.

4.1.3 Updating oneself What better way can students know about what is happening around the world if not for social networking technologies? They will be able to know new things as and when it happens. This helps them update their own knowledge base.

4.1.4 Learning from various sources The social networking technologies are built in such a manner that students will be able to choose the group, activity or the person they would want to follow for daily updates. If students were to follow an education site, or an educator, or an institute they may want to go to for **higher studies**, or a technology they want to keep a tab on; all these and more can be done via social networking technologies. The ways of learning is plenty.

4.1.5 Being prepared The social networking technologies are all about showcasing the trends that run around the world. Students can get an idea of what might be expected out of them in the future by observing the changes that are being updated, shared, discussed or spoken about on the social networking sites.

4.1.6 Sharing what they feel or think Students often don't get the right platform to share their thoughts or their feeling. Through social networking technologies they are given an option to sound their thoughts. If students are

allowed to share what they think and feel, it becomes easy for them to decide what is good and what is bad. They tend to become better at judging things and they become independent as they become capable of knowing what is right for themselves.

The popularity of the social networking sites increased rapidly in the last decade. This is probably due to the reason that college and university students as well as teens used it extensively to get global access. These social networking sites such as Twitter and Facebook have become a raging craze for everyone nowadays.

4.2 Negative impact of Social media on education The negative effects of these social networking sites outweigh the positive ones. These sites have caused some potential harm to society. The students become victims of social networks more often than anyone else. This is because of the reason that when they are studying or searching their course material online, they get attracted to these sites to kill the boredom in their study time, diverting their attention from their work. Other negative side effects of social networking websites include the following:

4.2.1 Reduced learning and research capabilities Students have started relying more on the information accessible easily on these social networking sites and the web. This reduces their learning and research capabilities.

4.2.2 Multitasking Students who get involved in activities on social media sites while studying result in reduction in their focus of attention. This causes reduction in their academic performance, and concentration to study well.

4.2.3 Reduction in real human contact The more time the students spend on these social media sites, the less time they will spend socializing in person with others. This reduces their communication skills. They will not be able to communicate and socialize effectively in person with others. The employers are getting more and more unsatisfied with the communication skills of the fresh graduates due to this reason. The effective communication skills are key to success in the real world.

4.2.4 Reduces command over language use age and creative writing skills Students mostly use slang words or shortened forms of words on social networking sites. They start relying on the computer grammar and spelling check features. This reduces their command over the language and their creative writing skills.

4.2.5 Time wastage Students, while searching and studying online, get attracted to using social media sites and sometimes they forget why they are using internet. This wastes their time and sometimes students are not able to deliver their work in the specified time frame.

4.2.6 Low grades Students get low grades in school due to lack of the desired information and writing skills.

4.2.7 Loss of motivation in students The student's motivational level reduces due to the use of these social networking sites. They rely on the virtual environment instead of gaining practical knowledge from the real world.

4.2.8 Effect on health The excessive use of these sites affect the mental as well as physical health. Students do not take their meals on time and take proper rest. They take excessive amount of coffee or tea to remain active and focused which effects negatively on their health.

The overuse of these sites on a daily basis has many negative effects on the physical and mental health of students making them lethargic and unmotivated to create contact with the people in person. The parents should check and

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balance on their children when they use the internet. They should be on guard whether they are using it for appropriate time period or not. The peers and teachers should also help students make them aware of the negative effects and explain what they are losing in the real world by sticking to these social networking sites.

V. CONCLUSION

It may be concluded that social media is very relevant for education as well as children but the excess of everything is bad like excess use of social media will effect the health of a person but for updating ourselves social media is playing very important role in education as well as on society.

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